



The Family Reunion



Juneteenth CELEBRATION

FREE FOOD

LIVE ENTERTAINMENT

GAMES & CONTESTS

WHEN:

19

JUNE 2025

ARCHWOOD AT EASTLAKE

1401 E VAN BUREN ST, PHOENIX, AZ
85034

12PM-9PM

FAMILY PROGRAMMING 12PM-4PM

JOIN US IN CELEBRATING FREEDOM, UNITY, AND
COMMUNITY AT OUR 2ND ANNUAL JUNETEENTH COOKOUT!



Join Us

IN CELEBRATING FREEDOM AND COMMUNITY AT OUR UPCOMING JUNETEENTH FAMILY REUNION!

We invite you to partner with us in bringing this powerful day to life and **create a joyful, meaningful experience** for the Phoenix community.

Held in the heart of Phoenix's historic Eastlake Park neighborhood, the celebration is expected to welcome **over 1,000 attendees** from across the city's Black community and beyond.



PLANNED ACTIVITIES INCLUDE:

- Live music performances by local Black artists
- Food trucks and small business vendors from the community
- Interactive art exhibits celebrating Black history and culture
- Family-friendly games and children's activities
- And much more!

Sponsorship Tiers

COMMUNITY PARTNER

\$1,000+

- COMPANY LOGO AND LINK FEATURED ON EVENT NOIRE
- VERBAL ACKNOWLEDGEMENT DURING PROGRAMMING
- SOCIAL MEDIA SHOUT OUT LEADING UP TO THE EVENT

HERITAGE ADVOCATE

\$5,000+

- ALL COMMUNITY PARTNER ITEMS +
- COMPANY LOGO INCLUDED ON EVENT T-SHIRTS

LEGACY BUILDER

\$10,000+

- ALL HERITAGE ADVOCATE ITEMS +
- KEYNOTE SPONSORSHIP
- PROMINENT LOGO PLACING ON ALL PROMOTIONAL MATERIAL, STEP-AND-REPEAT AND WRISTBANDS
- DEDICATED EVENT TABLE OR BOOTH
- FULL PAGE SPREAD IN DIGITAL FAMILY ALBUM TAKEAWAY

Why Sponsor?

- INVEST IN A CULTURE-RICH, COMMUNITY-DRIVEN CELEBRATION
- ELEVATE YOUR BRAND WITH PURPOSE AND VISIBILITY
- BUILD TRUST WITH A VIBRANT, VALUES-ALIGNED AUDIENCE

Sponsoring this event is more than exposure—it's a chance to **support a powerful, people-first experience** and connect with a values-driven audience.

CONTACT US

To learn more or become a sponsor, contact:
Kazz Fernandes – Juneteenth@blacknet.org | (480) 757-6855
BlackNetAZ.com

Thank you for supporting this year's Juneteenth Celebration.

